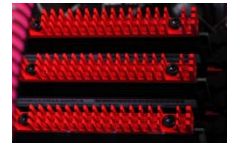




Overview:

Every gamer knows customization is king. Start by selecting any of our industry leading cases (or choose your own), mix in the best in airbrushing artistry with Killer Paint, add in ORIGIN's elite liquid cooling and you have the best custom gaming PC in the business backed by an unprecedented lifetime warranty.



Who wants the GENESIS the most:

- Gamers looking for the ultimate desktop configuration that will maximize their gaming experience.
- Tech enthusiasts looking for the most name brand component options and the best dedicated support.
- Anyone desiring a personalized chassis that speaks to who they are.

Features and Benefits:

- Never be forced into a case you don't want. Choose from our selection of name brand cases or send us a specific case you've always wanted.
- Allow ORIGIN to push your processor to the highest level of performance with our overclocking guarantee.
- Ensure your system stays cool, even during long gaming sessions and heavy workloads with ORIGIN's CPU and CPU/GPU liquid cooling systems
- In a world filled with copycats, be original with ORIGIN's custom paint options
- Light it up, with colored lighting options that make you stand out from the crowd
- Lifetime Phone/Online Support and Lifetime Labor means ORIGIN always has your back
- With ORIGIN's dedicated support team you never have to deal with anonymous agents that don't know your name
- 72 hour benchmarks, burn in, and testing ensures every GENESIS ships with only the best performing components
- Triple 1GB GDDR3 NVIDIA® GTX 285's provide the most powerful graphics to run any game with ultra high detail and smooth frame rates.
- Make no compromises with the ability of multiple optical drive hard drives in your ORIGIN GENESIS

Customization and Personalization:

- Name brand desktop cases or send us your own
- Multiple interior lighting options
- Unlimited painted color and design options

Hardware:

- **Processor:** Up to Intel Core i7 Extreme Edition 975 Overclocked to 4.2GHz LGA 1366 Quad-Core
- **Video Card:** Up to SLI Triple 1GB GDDR3 NVIDIA® GTX 285
- **Cooling:** ORIGIN High-Performance CPU & GPU Liquid Cooling system
- **Memory:** Up to 12GB of Triple Channel DDR3 Memory
- **Optical Drive:** Up to 8X Dual Layer Blu-ray Disc™ Burner (BD-RE, DVD±RW, CD-RW)
- **Hard Drive:** Up to six TB hard drives or more depending on chassis
 - RAID Configurations: RAID 0 and RAID 1
- **Audio:** Sound Blaster Fatal1ty X-Fi High Definition Surround Sound Audio (optional)
- **Power:** Up to 1.2KW ThermalTake Power Supply
- **Operating System:** Genuine Windows® 7 Ultimate 64-Bit
- **Dimensions:** Varies with different chassis optionsz
- **Starting at price:** \$1,699

